



2025

Service Guide

Packages and Pricing

SŌZŌ-CREATIVE.COM

Hi & Welcome



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Understanding This Service Guide

The intention behind this service guide is to provide a transparent, comprehensive overview of what we offer. At Sōzō Creative we firmly believe that an informed client is an empowered one, and I've crafted this document with that sentiment in mind. Each quote includes salaries for three creatives working on your project to ensure the very best results for you.

Whether you're engaging with our services for the first time or you've returned to work with us again, this guide is designed to answer your questions, clarify our offerings, and ensure every interaction you have is seamless and insightful.

Keep in mind, each project is unique, therefore services and pricing may vary depending on your needs, the project's complexity, our time required, and deliverables provided. Let's talk, so that we can send you our most suitable and customized offer. This Guide is here to give you a baseline of our Services & Packages.

Campaign Shoot

4 hours (half day)

Investment Starts From: ~~\$1,800~~ \$1600

What You'll Get

- ✓ Concept Development, Mood Board
- ✓ Production of the shoot start to finish
- ✓ Creative Direction
- ✓ Fully edited ready to use deliverables, 35 JPG photos and 6 x 15 second video clips ready for stories, reels and tiktoks
- ✓ Fully edited BTS content (photos and one fully edited branded campaign bts reel)
- ✓ Art Director, Photographer, BTS Videographer on set.
- ✓ All Rights to use (yes, also paid ads!)
- ✓ Up to 6 products/ looks

What's not included

Location Fee, Model Fee, Re-Shoot

For inquiries, E-Mail us at
INFO@SOZO-CREATIVE.COM

Here's How The Process Looks Like

01. Fill Out Our Questionnaire

You will receive an in depth questionnaire with details about your brand, your products/ services and the content you want from us.

02. Receive the Mood Board & Story Board

While we wait to receive your products in the mail, we will work on conceptualization of the shoot. This entails a detailed mood board, story board and content brief.

03. Shoot Day + Post Production

After the content brief has been approved by you, we move on to the next phase of planning and organizing the shoot and finally on shoot day capture all your content.

04. Receive your Content

Within 14 working days, you will receive your fully edited and ready to post content in a Gdrive folder.

Campaign Shoot

8 hours (full day)

Investment Starts From: ~~\$3,200~~ \$3100

What You'll Get

- ✓ Concept Development, Mood Board
- ✓ Production of the shoot start to finish
- ✓ Creative Direction
- ✓ Fully edited ready to use deliverables, 80 JPG photos, 12 x 15 second video clips ready for stories, reels and tiktoks
- ✓ Fully edited BTS content (photos and one fully edited branded campaign bts reel)
- ✓ Art Director, Photographer, BTS Videographer on set.
- ✓ All Rights to use (yes, also paid ads!)
- ✓ Up to 12 looks/ products

What's not included

Location Fee, Model Fee, Re-Shoot

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Here's How The Process Looks Like

01. Fill Out Our Questionnaire

You will receive an in depth questionnaire with details about your brand, your products/ services and the content you want from us.

02. Receive the Mood Board & Story Board

While we wait to receive your products in the mail, we will work on conceptualization of the shoot. This entails a detailed mood board, story board and content brief.

03. Shoot Day + Post Production

After the content brief has been approved by you, we move on to the next phase of planning and organizing the shoot and finally on shoot day capture all your content.

04. Receive your Content

Within 21 working days, you will receive your fully edited and ready to post content in a Gdrive folder.

Monthly Content Package⁰⁷

Who is this for?

This is for you if you are looking to elevate your business' visual presence on social media through high-quality visuals and you never want to run out of content that is on brand, premium, engaging, and converting. This package is perfect for you, if you want to post 3-5 a week or more, you want to receive fresh, new content monthly that offers variety in models, concept and location while always remaining cohesive. The intention is to elevate and grow your socials, and all you want to do is hit the post button and have all content ready and edited for you.

01. Monthly Content Subscription starts at \$1400

Concept Development

- ✓ Production of the monthly shoot start to finish
- ✓ Creative Direction
- ✓ Fully edited ready to use deliverables
- ✓ 20 edited photos per month
- ✓ 5 ready-to-use 15 sec video clips per month
- ✓ 1 content creation day
- ✓ High Res BTS content & 1 ready to post bts reel)
- ✓ Creative Director, Photographer and BTS videographer on set
- ✓ All Rights to use (yes, also paid ads!)
- ✓ Monthly strategy meeting/ call
- ✓ Up to 4 looks per shoot



Varying fees: models, location

Minimum retainer: 3 months

Add ons: Feed Planning & Curation, Social Media Strategy.

UGC add on

Who is this for?

This package is perfect for you if you realize that authentic, relatable content is what will elevate your social media presence and let your audience connect deeper with your brand. This is for you if you want aesthetic, cohesive, and on brand content from professional creators and beautiful Bali Babes that organically suit your brand and represent and appeal to your ideal clients.

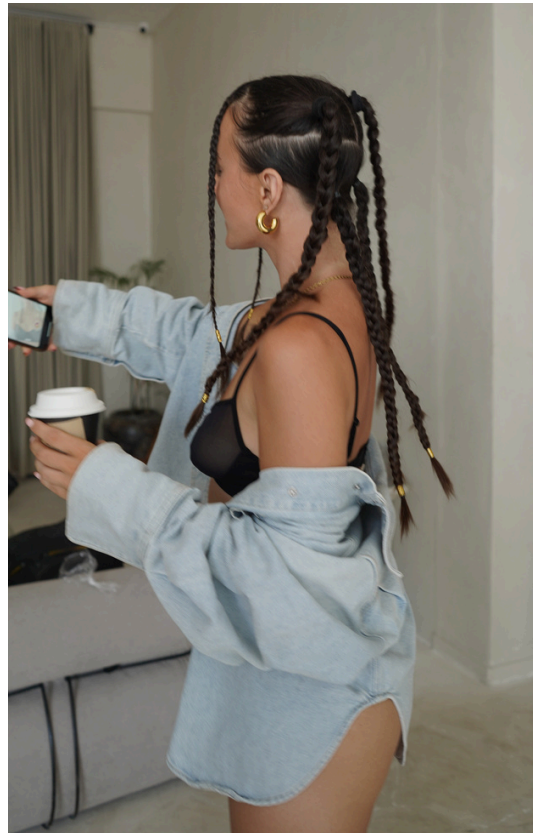
The service offers User Generated Content by one more multiple Creators. We are well connected with professional UGC creators and beautiful Bali Babes, and will help you find the best creators for your brand.

03

Pricing depends on each creator, but we aim to provide you with reels under 100\$ and package deals.

(Fyi generally most good creators will charge a minimum of 150\$-200\$ per reel).

This service fully depends on the choice of creator so we will be able to give you an exact quote after your favorite creator has been chosen. We are very well connected to professional content creators and beautiful Bali Babes, so we are here to offer you options of a variety of creators to choose from with ease.



Monthly Content & Social Media Management Package

Who is this for?

This package is for you if you want to receive monthly fresh on brand content and also to be hands off your social media and want a team to manage your account for you. This is perfect for you if you want to leave your social media in expert's hands, save hours of time and focus on what you do best, your business.

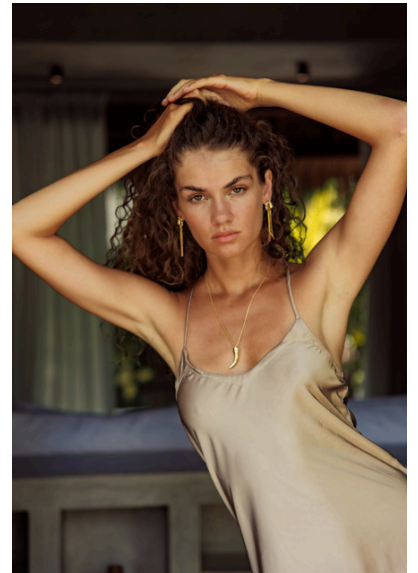
The service includes everything included in the monthly content package, AND feed planning, caption writing, scheduling posts, monitoring comments, outbound engagement, and other account related activities.

02 Content & Social Media Management \$1900

- ✓ Everything included in the monthly Content Package
- ✓ 2 feed posts per week on Instagram
- ✓ 3 videos per week on Instagram (& TikTok)
- ✓ 2 hours of engagement per week
- ✓ Monthly shoot to capture video content included
- ✓ High Res BTS content (photo & video)
- ✓ Monthly strategy meeting/ call
- ✓ Support through Slack



Portfolio





Ready to Start a New Project?

We would love to hear from you. Let us elevate your branding, visual identity and content game, let's dive in!

E-Mail us at info@sozo-creative.com and we'll set you up with the Onboarding Process.

If you're still in the exploration phase or have more questions, no worries at all, let's talk!

Send any questions you have at:



info@sozo-creative.com